Scared, worried, and alone are words we’ve heard often from our residents over the past year. They live their lives in fear of losing their jobs, housing, and ability to protect their families. With no emergency savings, the future is uncertain and overwhelming.

COVID-19 has been difficult for everyone but especially devastating for people of color and families and individuals with very low incomes. With or without a pandemic, anxiety and financial hardship are every day challenges for them.

Our priority at the start of the pandemic was to help our residents with rising food insecurity. With support from our community partners, we provided families with food deliveries, grocery store gift cards, and PPE. To ensure their safety while promoting resiliency, we had weekly check-ins, referred them to community resources, and helped them set up for remote education.

Grounded in our core values of inclusion, education, and empowerment, our efforts to promote family self-sustainability and empowerment continued. When residents’ needs increased, we intensified our personalized one-on-one work with them. We also rapidly pivoted our pre-pandemic programming online, offering classes and activities designed to foster academic achievement, financial literacy, positive family relationships, and social connection.

When social isolation changed the way we engage with our community, it was even more apparent to us how essential onsite services were in providing a lifeline to residents. We connected free wireless internet to all apartments – essentially closing the digital divide in our building – so our residents could access vital mental health, telehealth, and wellness services for routine, chronic, and emergency issues, not to mention stable, secure access to remote learning.

Throughout this challenging time, Bethany Hill Place staff has shown a

Dear Friends,

With more daylight, I am witness to the subtle changes on the hill and have a renewed sense of hope for Bethany Hill Place and everyone touched by our work.

Hope is rising. From the new administration in Washington to an increased focus on racial equity and justice, there is a sense of possibility in the air. Despite obstacles, our residents are strong and resilient, taking monumental steps every day. They are excited about what the future holds.

The events of 2020 had an impact on all of us, and yet we saw people helping others and speaking out for justice. While the path forward is still uncertain, we’ve learned that when we are united as a community, work together, and support one another, we can build a brighter, more just future.

Kindness, respect, and equality are at the heart of our work and I see it make a difference over and over again for our families. Thank you for supporting us in our mission to bring hope, empowerment, and support to our families so they can become successful, thriving members of their community.

Warm regards,
Trish Appert, Executive Director

“Despite obstacles, our residents are strong and resilient, taking monumental steps every day.”
A Virtual Evening of Hope, Resilience, and Inspiration

presented by
TJX and Synchrony Financial

Thursday, April 29, 2021
7:00 pm – 8:00 pm

EMCEE | Kelley Tuthill
Catholic Charities of Boston and Emmy Award-winning journalist and breast cancer survivor/advocate

KEYNOTE REMARKS | Dr. Jim O’Connell
Boston Health Care for the Homeless Program

HONOREE | Sister Marie Therese Martin, CSJ
Legacy of Justice Award Recipient

FEATURING | Bethany Hill Place Residents
Stories of hope and resilience from our residents

Join us from the comfort and safety of your home as we raise funds for life-transforming learning opportunities and essential supports for our community’s most in need families as they chart a path to success.
Thank You Sponsors!

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- Access to main event for unlimited guests in your household

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- Access to main event for unlimited guests in your household

$400 VIP TICKET
- Access to post-event Behind the Scenes tour of Bethany Hill Place
- 1 Gala Gift Box (celebratory items to enjoy during the event)
- Access to main event for unlimited guests in your household

Please register at www.givebutter.com/bethanyhillplace
Donate online when registering or use the enclosed envelope.

To learn about sponsorship opportunities or for additional event information, contact Jane at jboulet@bethanyhillplace.org or 508.454.9050.

Thank you for your generosity and support!

Sponsors as of March 11, 2021
Bethany Hill Place offers a dual focus on housing and educational goals to more than 150 individuals and families every year. We serve households that have experienced homelessness, addiction, poverty, violence and loss by providing for basic needs in the form of safe, independent housing along with educational opportunities. Bethany Hill Place residents commit to and set their own individualized learning goals. They involve themselves in education and/or training to make progress toward their goals.

(Continued from page 1)

willingness to go above and beyond to bring stability and compassion to others. Our donors and partners, touching lives with their generosity, provide the critical resources so when our families’ needs increase, we can respond. And our residents have shown us time and time again what we already know: that they are diverse, determined, and care deeply for each other and this very special community of Bethany Hill Place.

Become a Champion for Our Families

We are excited to announce the Pathways Club, our new community of monthly contributors, dedicated to creating opportunities for families in need.

As a member, you choose to give a set amount monthly, quarterly, or annually. Your regular, consistent support provides stability for our programming and for emergencies like COVID-19.

Joining the Pathways Club is quick and easy. Visit our website at www.bethanyhillplace.org and select the monthly giving option on our secure donation form. Sign up today and make an impact in the lives of our families as they work towards successful futures.